

## MASS TRANSPORTATION AUTHORITY PUBLIC OPEN HOUSES ON TITLE VI FARE CHANGE EQUITY ANALYSIS JULY 11, 2024

The Mass Transportation Authority (MTA) is conducting a Title VI Fare Change Equity Analysis and invites the public to participate in the process by providing comments and feedback. Public input is essential to ensure that any proposed fare changes are equitable and serve the needs of our diverse community. MTA will hold two (2) Public Open Houses for the purpose of receiving public comment on the Fare Change Equity Analysis. The Open Houses will be held as follows:

**Open House #1**: July 23, 2024, 5 pm – 7 pm EST, at MTA Northrup-Abrams Transportation Center, 615 Harrison Street, Flint, MI 48502; and

**Open House #2**: July 24, 2024, 10 am – 12 pm EST, at MTA Northrup-Abrams Transportation Center, 615 Harrison Street, Flint, MI 48502.

## MTA Fare Change Proposal

MTA invites the public to review and comment on its proposed fare changes, aimed at enhancing convenience and equity for all riders.

## **Key Changes:**

The MTA seeks to roll-out additional ways to pay for fares by introducing the Go Pass Smart Card and Mobile App, convenient and contactless ways to pay when riding MTA's primary and regional route services. The Go Pass Mobile App can be downloaded for free from the Google Play or Apple Store, allowing patrons to purchase passes using a credit or debit card. Go Pass Smart Cards will be available for purchase at the Transportation Center Customer Service, Ticket Vending Machines, and online. The Go Pass offers an easier and more secure way of purchasing passes and includes benefits such as no charge for transfers and "best fare" pricing with fare capping. When a patron uses the Go Pass Smart Card or Mobile App, it will automatically cap the price paid in a day, week, or month. Passengers will still have the option to pay for fares with cash.

More information about the Go Pass and associated fare changes can be found at: <a href="https://www.mtaflint.org/mta-go-pass/">https://www.mtaflint.org/mta-go-pass/</a>

The fare changes evaluated in the Fare Change Equity Analysis will be considered by the MTA Board of Directors along with the comments received from the public. The MTA Board of Directors will make the final decision regarding the fare changes at its September 2024 Board Meeting.

Persons unable to attend one or both of the Public Open Houses may submit comments in writing via mail, email, fax, or via phone by calling MTA Customer Service. Those submitting comments should identify themselves by name and address. Comments from the public will be accepted until August 15, 2024.

## Ways the public can submit comments:

Mail comments to: MTA 1401 S. Dort Highway, Flint, MI 48503, Attn: Fare Change Equity Analysis Fax comments to: (810) 237-8712, Attn: Fare Change Equity Analysis Call comments into MTA Customer Service at: (810) 767-0100 Email comments to: gopass@mtaflint.org