



FARE CHANGE EQUITY ANALYSIS

MTA seeks to roll-out additional ways to pay for fares by introducing the Go Pass Smart Card and Mobile App, convenient and contactless ways to pay when riding MTA's primary and regional route services.



Benefits of Go Pass

- ✔ Contactless payments via Smart Card or Mobile App
- ✔ Automatic fare capping (1 day, 7 day, and 30 day periods)
- ✔ Free transfers when using Go Pass
- ✔ Purchase via mobile app stores, customer service centers, or online

Why Choose Go Pass

The Go Pass offers an easier and more secure way of purchasing passes and includes benefits such as no charge for transfers and “best fare” pricing with fare capping. When a patron uses the Go Pass Smart Card or Mobile App, it will automatically cap the price paid in a 1 day, 7 day, or 30 day period. Passengers will still have the option to pay for fares with cash.





MTA is conducting a Title VI Fare Change Equity Analysis to ensure that fare modifications are equitable and meet the diverse needs of the community. We are inviting public participation to provide feedback and insights into the proposed changes.

HOW TO ENGAGE



Attend one of our Public Open Houses

Open House #1: July 23, 2024, 5 pm – 7 pm EST, at MTA Northrup-Abrams Transportation Center, 615 Harrison Street, Flint, MI 48502;

Open House #2: July 24, 2024, 10 am – 12 pm EST, at MTA Northrup-Abrams Transportation Center, 615 Harrison Street, Flint, MI 48502.

Join us on the Routes

MTA staff and Board members will be riding the routes to engage with you about the fare changes on:
July 25, 2024
from 10 am - 1 pm EST

Attend one of our Public Pop-up Events

Pop-up Event #1:

July 24, 2024
1 pm- 3 pm EST
Gloria Coles Flint Public Library -
Harris Room, second floor
1026 E Kearsley St, Flint, MI 48503

Pop-up Event #2:

July 25, 2024
11 am- 1 pm EST
Flint Farmer’s Market -Atrium
300 East First St, Flint, MI 48502

Pop-up Event #3:


July 25, 2024
7 pm - 9 pm EST
Flint Night Market
Brush Park, Flint
120 E 1st St, Flint, MI 48502

Participate in the process!

Your feedback is crucial! Attend one of our Public Open Houses, Pop-up Events, Route Riding, or submit your comments by **August 15, 2024**, through the following methods:

Mail: MTA 1401 S. Dort Highway, Flint, MI 48503, Attn: Fare Change Equity Analysis
Fax: (810) 237-8712, Attn: Fare Change Equity Analysis
Phone: (810) 767-0100
Email: gopass@mtaflint.org

For more information about the Go Pass and associated fare changes, contact Marie Stewart, MTA :

-  mstewart@mtaflint.org
-  810-780-8883
-  <https://www.mtaflint.org/mta-go-pass/>